

TABLE OF CONTENTS

Foreword	ii
THE GREY : POLLUTION	1
1. Upstream vs. Downstream	2
2. Wear Oxygen Masks when Indoors!	5
3. Changing Lifestyles in Air Polluted Cities	8
4. Why Treat Water in the City at all? Why not live with the Water Purifiers at Home?	13
5. Make Waste Segregation a Habit and not an Obligation	16
6. Cav Cav and Swatch Bharat Abhiyan	20
GREY ON GREEN : ENVIRONMENTAL IMPACTS	25
7. Impact Assessment of Environmental Impact Assessment	26
8. Modelling of Environmental Impacts – A Ritual? or Reality?	28
9. Data, Information and Knowledge in Environmental Impact Assessment	31
10. Utmost Good Faith	35
11. How to get Speedy Environmental Clearance?	39
12. Whose Safeguard is it Anyway?	43
GREEN GOVERNANCE : ENVIRONMENTAL POLICY AND REGULATIONS	49
13. Consent to Close	50
14. Operations without Certification	53
15. Can you ever be 100% Compliant to Environmental Standards on 24×7 basis?	56
16. Zero, Positive or Negative?	59
17. Change the Lens and the Climate will change	63
18. Odd Vs Even	69
19. The ‘Supreme’ Pollution Control Board	74
20. Left vs. Right?	79
21. More than 2%	84
22. Why Monitor Environmental Quality? Why not Generate Random Numbers?	88
23. Chitragupta’s Apprenticeship at the EPA	92
LIVING GREEN : SUSTAINABILITY	97
24. My New Year Resolution	98
25. Greening the World of Finance	103
26. City of Beards and Deodorants	107

27. Let us not just build Green but also Live Green	111
28. Four Tiers of Sustainability	114
29. Sustainability – Make it Smart and Simple	117
30. Who reads Sustainability Reports?	120
31. Think out of the Box	123
32. Plastic, Paper or Reusable Shopping Bag?	126
33. Why should Green Products cost more?	129
34. Ministers Green Mobile Phone	131
35. Green Washing: A Step towards Sustainability	136
36. The Interview	142
37. Buy Nothing Day	146
38. Brushing Teeth – Sustainably	150
39. Make to Take	155
40. Lunch between Obama and Modi – A Deep Secret for India’s Smart Sustainable Growth	159
TEACHING GREEN : FOR THE ACADEMIA	165
41. Do we have enough trained human resources to address current challenges in Environmental Management?	166
42. Teaching Environmental Management Differently	169
43. Books that Matter!	174
44. How to plan inconsequential research?	180
45. How to examine a dissertation without reading!	184
46. Professors with Warm Eyes and Golden Hearts	187
47. Why was beef banned in India? The Real Reason	191
48. The Project Case Work	195
49. Creative Fusion	200
50. Why the Fuss?	207
51. How to teach Sustainability without PowerPoints?	214
52. Living with Assumptions	219
A PALETTE OF GREEN : RANDOM THOUGHTS	223
53. The Conference Game	224
54. SKD – A Procedure for Selective Knowledge Destruction	228
55. Environmentalist at a Cocktail Party	232
56. Game of Indicators	236
57. Participatory Air Quality Monitoring	240
58. Smart Cities v/s Dumb Cities	244
59. Business Case of Climate Change	249
60. Transforming India in Just 21 Days (with Harun Al-Rashid)	255
GREEN FROM THE OTHER SIDE : READERS WRITE	261